



MOUNT PLEASANT
HUB OF REINVENTION

Artist Opportunity: Request for Proposal

Mount Pleasant Downtown Entry Mural

This opportunity is a collaborative project with the Tennessee Arts Commission, the Mount Pleasant Arts Council, the Mount Pleasant Forward Foundation, and the Mount Pleasant Community Development Corporation to support downtown revitalization and beautification efforts.



ARTISTS OPPORTUNITY: RFP FOR MURAL INSTALLATION

APPLICANT GUIDELINES

A complete application must include all of the materials listed below:

The Mount Pleasant Arts Council is currently accepting proposals from artists interested in creating a commissioned public art mural in downtown Mount Pleasant.

About the Mount Pleasant Art Installation

This project is funded in part by an Arts Builds Community grant from the Tennessee Arts Commission. The project will include the installation of a public art mural in the downtown Mount Pleasant, TN. on a privately owned building, located at 120 North Main Street. This building is located at the entrance to a two block commercial area adjacent to the Mount Pleasant Square which hosts community events, festivals and a number of restaurants and retail stores.

Selection Process

The Art Selection Panel, a five-member panel, and select stakeholders will review the submitted proposals and make a recommendation to the Mount Pleasant Arts Council. The decision of the Mount Pleasant Arts Council will be final.

About the Mural

- * The mural will serve as a visual landmark and should be distinctive through the use of design, color, etc. It should enhance downtown Mount Pleasant and increase placemaking efforts in the city.
- * The theme of the mural should meet at least one of the following:
 - 1) characterize Mount Pleasant as a unique community
 - 2) capture the essence and/or love for Mount Pleasant
 - 3) resonate with visitors and becomes a “selfie spot” for making memories and thoughtful messages to share.
- *The medium used must be durable and able to withstand minor wear and tear and harsh outdoor elements for at least five years. A protective coating application will be required after the mural is installed.
- * The project budget is not to exceed \$5000 for an artist or team of collaborative artists. The project budget includes the artist(s) fee, installation and material costs and protective coating, art supplies, travel-related expenses, equipment and other associated costs.
- * The mural will be located on the northern wall (concrete block) of the building located at 120 North Main Street in Downtown Mount Pleasant . The artist can select all or part of the space provided (113 ft. length X 15 ft. height) however Section A must be used. If other sections are used they must be consecutive. (see attachment)
- * The design will be suitable and acceptable for public viewing of all ages.
- * The mural must be completed by June 1, 2018.

Selection Criteria

The Arts Council Panel will evaluate submissions based on the following criteria:

- Professional qualifications, documented capability and experience to complete the project successfully in the required timeframe
- Artistic excellence, innovation, originality, and/or perspective
- Level of relevance to local community and program's themes.
- Artwork submitted is Artist's original, creative work - proposals which contain imagery that is copyrighted by a different entity, stolen or copied from any other source will not be considered.
- Historic images/imagery may be incorporated if public domain or with permission for use.
- Application is submitted by the published deadline
- Extra consideration may be given to artists who live in or near Maury County or have worked in or near Maury County.

How to Submit a Proposal

Artists interested in creating a work of public art should submit the following materials by February 1, 2018.

1. A detailed drawing of the proposed mural design. Please include the wall sections to be utilized and approximate dimensions.
2. A detailed narrative, including information such as medium and areas to be utilized. The narrative should convey the artistic intent, colors, style of work, etc.
3. Itemized budget.
4. Timetable (the mural must be completed by June 1, 2019)
5. Maintenance plan.
6. Resume, contact information and artist statement.
7. Support material, such as examples of other public art installations, reviews or letters of reference.
8. A copy of the proposal may be emailed or printed one-sided on 8.5 X 11 paper and mailed.
Proposals must be received by February 1, 2018.

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Questions

If you have any questions please contact Arts Council liaison Donna Morency at 931 374-7032 or dmorency@visitmountpleasanttn.com

